



# Program Overview

MBF Child Safety Matters® is a comprehensive, evidence-based prevention education program for elementary school students in grades K-5. The program teaches students and adults how to prevent, recognize, and respond appropriately to the four types of child abuse (physical, emotional, sexual, neglect), bullying, cyberbullying, and digital dangers.

## BASED ON RESEARCH

- » Comprehensive, evidence-based program teaches universal safety rules and strategies following recommendations of polyvictimization research
- » Found to be a quality and effective program by four independent research studies
- » Uses active learning strategies and reinforcement materials
- » Age and developmentally appropriate

## PRACTICAL FOR SCHOOLS/ORGANIZATIONS

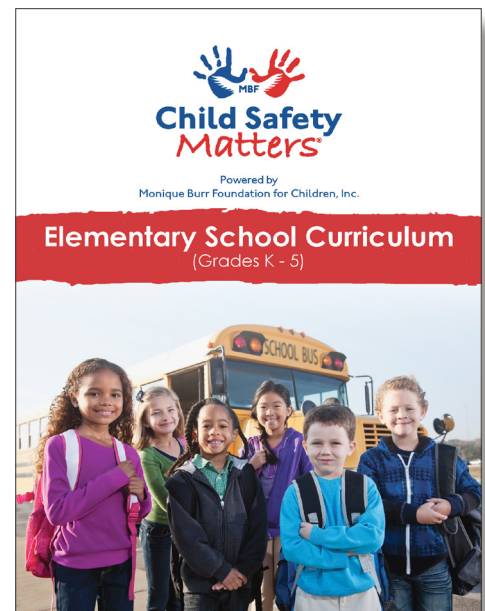
- » Easy to implement with just two fun and engaging classroom lessons for elementary students in Kindergarten through 5th grade with lesson times ranging from 35 - 55 minutes (can be presented in four shorter lessons)
- » Cost effective for schools and organizations partnering with schools
- » Uses a standardized curriculum with facilitator scripts and classroom PowerPoint presentations
- » Can be implemented by a variety of professionals (school counselors, teachers, health educators, nurses, coaches, and local community partners such as child advocacy centers)
- » Certified Facilitators are trained prior to implementing program in classrooms via live or online training

## HELPS SCHOOLS MEET STATUTE/POLICY REQUIREMENTS

- » Helps schools meet many required bullying, child safety, and child abuse prevention requirements
- » Aligned with many Common Core Education Standards
- » Helps schools meet many required Health Instruction Standards
- » Aligned with American School Counselor Association's Mindsets and Behaviors for Student Success

## SUPPORTED BY EXPERTS AND PARTNER ORGANIZATIONS

- » Erin Merryn (Founder of Erin's Law)
- » David Finkelhor, Ph.D., Director, Crimes Against Children Research Center, University of New Hampshire
- » Sameer Hinduja, Ph.D., Director, Cyberbullying Research Center
- » Darkness to Light
- » National Educators to Stop Trafficking (NEST)
- » Florida Office of the Attorney General
- » Florida Governor's Office
- » Florida Department of Education
- » Approved by many state Departments of Education



MBF Child Safety Matters® is an easy-to-implement, practical program that includes materials for students, school personnel, and parents/guardians.

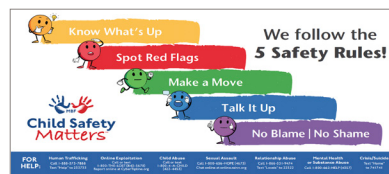
## MATERIALS FOR STUDENTS

- » Two PowerPoint classroom lessons for each grade (K-5) with fun, engaging activities, videos, and games
- » Take-home reinforcement items for each lesson



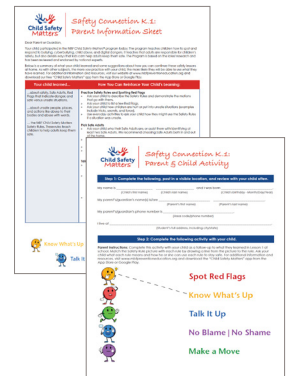
## MATERIALS FOR FACILITATORS/SCHOOLS

- » Online Certified Facilitator Training (Required prior to implementing program)
- » Digital access to all curriculum materials via password-protected Facilitator Portal, including:
  - Safety Checks (pre- and post-tests, instructions, and answer keys)
  - Staff and parent PowerPoint presentations
  - Safety Briefs for administrators, teachers, and school staff/PTA
  - Additional Safety Briefs on relevant topics, such as child maltreatment, educational standards alignment, bullying/cyberbullying, digital safety, school counseling alignment, and more
- » Additional materials available, including:
  - Curriculum Book and Flash Drive
  - Safety Rules Banner for school
  - Safety Rules Posters for classrooms



## MATERIALS FOR PARENTS/GUARDIANS/SAFE ADULTS

- » Parent Opt-Out Forms
- » Parent Information Sheets
- » Safe Adult Bookmarks
- » Parent and Safe Adult materials available in Spanish, Portuguese, Haitian-Creole, German, French, and Chinese



## ADDITIONAL INFORMATION AND RESOURCES

- » Website, [www.mbfpreventioneducation.org](http://www.mbfpreventioneducation.org), with information and resources for parents/guardians, educators, youth-serving professionals, and community members
  - Online professional development courses
  - Safety Briefs
  - Lesson Plans
  - Additional school, classroom, and home activities
- » Mobile app, "Child Safety Matters," available at no cost from the App Store or Google Play, teaches parents and professionals how to better protect children