

The Children's Assessment Center

Strategic Plan 2023-2028

Expand Access for our Children and Families

1. Evaluate opportunities to expand access to clients in outlying geographical areas of Harris County
2. Continue to align programmatic goals with standards of excellence
3. Increase the percentage of CAC service coverage and the quality of coverage in cases meeting MDT protocols criteria across Harris County
4. Identify and increase evidence-supported innovative practices across CAC programs
5. Assess customer service on an ongoing basis to better meet the needs of children and families
6. Address additional service needs in our community (i.e., after-hours and external service providers protocols, anti-human trafficking initiatives)
7. Develop a plan and begin implementation to bring Mental Health Pilot Projects to full scale to include initiatives like Clinical Assessments and Child Trauma Center

Preventing Child Sexual Abuse

1. Identify current gaps in child sexual abuse prevention and implement effective evidence-based strategies to proactively protect children from child sexual abuse
2. Strengthen existing and develop new evidence-based policies, programs, and practices for the primary prevention of child sexual abuse
3. Increase prevention efforts by educating children about abuse in schools and in the community

Achieve Organizational Excellence Through Engagement

1. Enhance engagement of Board of Directors
 - o Expand cultural diversity of the Board to be representative of CAC clients
 - o Create opportunities to enhance Board's knowledge of CAC Programs
 - o Provide Board members the opportunity to attend the Rice Board Leadership Training
 - o Board members to commit to annual review and adjustment of Strategic Plan
2. Enhance organization knowledge and capacity
 - o Strengthen staff relationships and skills through mentorship programs
 - o Provide targeted leadership training and support for rising CAC leaders
 - o Provide ongoing support to senior staff leadership and management
3. Enhance staff excellence
 - o Promote self-care for all CAC staff
 - o Ensure cultural competency to meet CAC clients' and staff needs

Enhance Multidisciplinary Team Response and Collaboration

1. Increase collaboration with key partner agencies through collaborative meetings and ongoing training
2. Prioritize and target for development those partner agencies that are emerging or fragile
3. Dedicate staff to enhancing partner relations, aligning objectives and, ultimately, improving outcomes
4. Complete signing of MDT Working Protocols by all CAC Partner Agencies
5. Enhance Best Practices and Partner Council understanding and commitment to The CAC

Improve Outcomes for Children and Their Families

1. Improve quality of collected data and increase available meaningful data that track and report child outcomes
2. Build a data-driven culture to inform decisions and improve child outcomes
3. Support CACTX and NCA advocacy & legislative initiatives
4. Enhance Data / Information Management System and move to electronic case management system
5. Assess Outcome Measures Survey feedback to improve client outcomes
6. Maintain accreditation with the CAC of Texas and NCA

Improve Branding of The CAC

1. Update marketing strategy to become more effective county-wide
2. Improve the volunteer experience for our community and corporate volunteers
3. Expand corporate and foundation partnerships
4. Deliver on the brand promise of effective, evidence supported intervention to victims of child trauma
5. Explore the hiring of a dedicated marketing position to lead this initiative
6. Align outward facing messaging, including logos, names and materials, to promote positive identification with The CAC brand

The Mission of The CAC is to provide a professional, compassionate and coordinated approach to the treatment of sexually abused children and their families and to serve as an advocate for all children in our community.

